



Regular Board Meeting - Minutes

August 23, 2021

1929 W. Arrowood Road, Charlotte NC 28217

Attendees: S. Walker, M. McCarthy, L. Rakvic, J. Young

Virtual Attendees: B. Butler, D. Goldfarb, J. Cole

Virtual Guest: J. Lucas

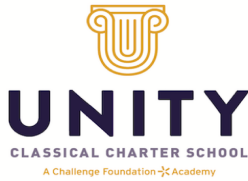
School Representatives: S. Reddick, A. Hamp

Minutes by J. Whisnant

- I. **CALL TO ORDER - ESTABLISH QUORUM** S. Walker called the meeting to order at 5:38 pm and established a quorum was present.
 - A. Next meeting: Monday, September 27, 2021
 - B. Mission Statement – Through classical education’s rigor, Unity Classical Charter School will develop intellectually, morally and physically excellent citizens who embrace learning and the desire to serve. Read by B. Butler
 - C. Adoption of Agenda. Motioned to adopt by D. Goldfarb, Seconded by B. Butler Agenda was adopted.
 - D. Adoption of Minutes. Motioned to adopt by D. Goldfarb, Seconded by B. Butler. Minutes were approved.

- II. **REPORTS/ACTION ITEMS**
 - A. **Marketing Report** – Jennifer Whisnant and Jennifer Lucas
 - J. Lucas reported that on August 10th student count was 422, closed enrollment to new applicants. All classes had waitlist.
 - She states with the COVID challenges she would recommend continued calling and enrolling. Need to push for 10 to 15% overcapacity. Discussion followed.
 - Lucas contract ends on August 31. She would like to put in a proposal to continue working together. Lucas was asked about challenges other schools facing this year. Discussion followed.
 - J Whisnant: Working to get all 2021-22 school year data uploaded to website. Assisting with calling parents and monitoring social media; partnering with Lucas to provide the content.

 - B. **Treasurer Report** – Dana Goldfarb
 - Working on budget for the upcoming year; partnering with Alicia.
 - Key number is student count. Need 366. Bulk of funds comes from state revenue.
 - Number of staff members and cost of text books were the biggest increased expenses. Discussion Followed.
 - Student count jumps to 701 next year. Key areas to look for increases in are advertising, technology and rent. Discussion Followed.
 - D. Goldfarb stressed that must keep driving up that student count.



M. McCarthy moved to accept the treasurer's report. B. Butler seconded the motion. Report has been received.

C. **Five Year Plan** – Dana Goldfarb

This is ready to send off to Jesse tomorrow.

D. **Facilities Update and Discussion** – Dana Goldfarb and committee

- Progress is being made and moving forward on schedule. Discussion followed regarding issues in getting supplies/delays due to supply chain disruptions.

E. **Enrollment and Attendance** – Sheila Reddick

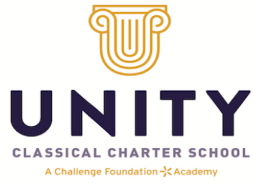
- We are working on our first 20 days. We were at 427 on first day of school. On the first day, we went down to 422. Lost some due to mask mandate and some due to mask optional, some decided to home school or were too fearful to send their children so we stand now at 367. We are calling families and getting more families in, pulling from our waitlists. Discussion followed on why families left.
- Transportation: It was our goal to have two buses but there is a national shortage of drivers. We need a 2nd bus driver. For now, we only have one bus. Discussion Followed.
- Staffing: We are still trying to hire high-quality employees. Still short a one or possibly two IAs.
- Carpool. Our first day of carpool was awful. 3 carpools broke down. When things are really bad, we learn lessons. Our transportation committee partnered together to brainstorm improvements and processes. We shaved off 30 minutes on day 2 and even more by Friday. Discussion followed on improvements and the outpouring of parental support.
- Reviewed enrollment numbers by grade level. Discussion followed.

III. **HEAD OF SCHOOL REPORT** Sheila Reddick

- Curriculum training for beginning teachers and some others seeking a refresher.
- We had a luncheon at the end of our week. We had a little scavenger hunt mid week for some fun.
- We have already grade level team meetings. Meetings have been well received.
- We had a very successful Kindergarten Kickoff with a Snowcone truck outside. Was a really positive event and parents were happy.
- Last Monday we had our Meet the Teacher open house event.

IV. **NEW BUSINESS** Bryan Butler

- Potential partnership with Bose and Rexwell. S. Walker, M. McCarthy, and B. Butler met with Bose. They have a robotics team and are heavily involved with Olympic. There is an extra organization that runs the competitions and it is totally funded. This is something we could hope to foster and build partnerships similar to this one.



V. ADJOURN

M. McCarthy motioned to adjourn the meeting at 7:11 pm. B. Butler seconded the motion and it carried. Meeting was adjourned.