

Regular Board Meeting - Minutes

November 15, 2021

1929 W. Arrowood Road, Charlotte NC 28217

Attending members: Susan Walker, Bryan Butler, Jason Cole, Dana Goldfarb, Linda Rakvic, Joe Young. Absent: Marty McCarthy

School Representatives: S. Reddick and A. Hamp

Minutes by J. Whisnant

I. CALL TO ORDER - ESTABLISH QUORUM

- A. Next meeting: Monday, December 13, 2021. The meeting was called to order at 5:04 pm.
- B. Mission Statement – Through classical education’s rigor, Unity Classical Charter School will develop intellectually, morally and physically excellent citizens who embrace learning and the desire to serve. Read by D. Goldfarb
- C. Adoption of Agenda J. Young moved to adopt the agenda, J. Cole seconded. Motion carried.
- D. Adoption of Minutes S. Walker asked for minutes from October to be tabled until November. Corrections needed.

II. REPORTS/ACTION ITEMS

- A. **Treasurer Report** – Dana Goldfarb
 - i. Numbers to come from Acadia.
 - ii. Working with S. Reddick on staffing and looked at staffing agencies for IAs/teachers and subs. Discussion followed.
 - iii. 25 people need to be hired for 2022-23. D. Goldfarb and S. Reddick working on that. Discussion followed on hiring. It was noted that we are advertising for positions using Indeed.
 - iv. Need to revisit our current teachers’ pay. Competitive market for teachers right now. Discussion followed.
- B. **Facilities Update and Discussion** – Dana Goldfarb and committee
 - i. Have a new marketing contract that will include redoing website and lottery/admin software. Discussion followed.

J. Young and D. Goldfarb concerned new partner doesn’t offer PR. J. Whisnant was asked contact with Joe’s stepdaughter, Diane Ades, and April from Social Ape to see how they can assist..

- ii. S. Reddick has gotten quotes on warming kitchen and two moving quotes.

- iii. Having some issues with getting permanent power but should be resolved. On schedule for delivery date 12/15. Discussion continued on status of remaining deliverables.

C. *Marketing Discussion* – Jennifer Whisnant and committee

- i. Trunk or Treat huge success. Made connections for two partnerships. Lots of parent interest
- ii. Met with Kevin Young regarding drones and videos. Very helpful. Discuss with marketing committee to follow next week.
- iii. Met with a parent who is interested in helping us with marketing. She is a graphic and website designer. She is working on designing some t-shirts for the move into the new facilities.
- iv. Partnering with our new PTC president who has a volunteer committee to assist us with marketing. Need to get them up and running asap to spread the word.
- v. Been working on keeping Facebook/Instagram page up and running during our time between vendors. Actually gaining new followers and gaining momentum
- vi. Made a new video with school 3-D look to release to parents to build enthusiasm for the move

D. *Staffing Update* – Sheila Reddick

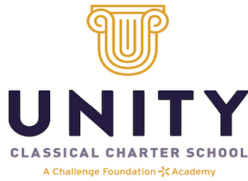
- i. Hiring: We have made a couple of offers to hire IAs with no success
- ii. We found a candidate who can handle the finance side of working with Acadia. He will be handling just finance and bookkeeping.
- iii. Still looking for an Operations Director, preferably with a background in non-profit.
- iv. Discussion on hiring for next year followed.

E. *Covid Update – recent cases and quarantines, trending* – Sheila Reddick

- i. S. Reddick states we are required to discuss this at each meetings. Stated last case was in 5B and had to quarantine class. Discussion followed.

III. HEAD OF SCHOOL REPORT - Sheila Reddick

- i. Class pictures and individual photos for yearbook were done.
- ii. Testing: In process with our NC Check Ins for our third grade, and then for our 4th grade. Charts current progress of students; helps direct us how to proceed for EOG preparation



- iii. Vision to Learn came on Nov. 8th. We have about 45 kids that need rechecked for glasses so they will come back. Glasses are free. Great program.
- iv. PTC and ALL PRO DADS are up and running. First All Pro Dads breakfast was huge success.
- v. Also had school skate night. A Huge turnout.
- vi. Fire Drills are up to date.
- vii. Facilities and furniture vendor. Need 1,000 man hours to assemble furniture. Teachers need time to prep their rooms and be ready to teach. S. Reddick recommended that since we have 5 built in snow days and Jan. 10 is teacher workday. Use the 11th and 12th for teacher workdays and then hold ribbon cutting ceremony on the 13th.

J. Young motioned to change the calendar to reflect the 11th and 12th as additional teacher workdays and schedule the ribbon cutting ceremony for Jan. 13th. L. Rakvic seconded the motion. Motion passed.

IV. **ADJOURN** J. Young motioned to adjourn the meeting at 6:38 pm. Motion was seconded by B. Butler. Motion carried.